



**FOR IMMEDIATE RELEASE**

## **Lyrichord Archives to be Released on Compact Disc**

Lyrichord Discs, in conjunction with Multicultural Media, has announced that it will be releasing dozens of selected back catalog recordings that have not been available since they were released on LP decades ago. Lyrichord is making available these titles in the same way that back catalog titles from a few other notable American recording companies are available – as custom-made CD-Rs.

Lyrichord is going a couple of steps further by reproducing the original color LP artwork with each CD, and by providing the original liner notes and photographs as a Portable Document Format (PDF) file right on the CD itself. The file can be accessed using a computer and either read on the screen or printed out.

The first five titles now available are:

Folksongs of Kashmir (1974) LAS-7260  
Spirit of Samurai Japanese Chant (1987) LAS-7346  
Folk Music of Iran: The Luristan and Fars Provinces (1977) LAS-7261  
Venerated Patterns of China and Japan (1987) LAS-7395  
Lotus Lantern: The Chinese Classical Orchestra (1966) LAS-7202

The next five titles to be released in July are:

Lower Caste Religious Music from India: Transvestites, Midwives and Folksingers (1978) LAS-7324  
Middle Caste Religious Music from India: Musicians, Dancers, Prostitutes (1978) LAS-7323  
Meringues of the Dominican Republic (1981) LAS-7351  
Argentina: Indians of the Grand Chaco (1974) LAS-7295  
Afghanistan: Music from Kabul (1973) LAS-7259

Lyrichord Discs is one of America's oldest, most respected collections of humankind's musical traditions. Part of the collection includes field and studio recordings of spiritual, ceremonial, tribal and folk traditions collected since 1950. In addition, it contains rare instrumental and vocal recordings of Western classical music traditions.

Lyrichord was founded in 1950 by Peter Fritsch (1919-2004). Fritsch was born in the small Austrian town of Zellamoss and came to America in the mid-1930s. After trying his hand at several occupations, Fritsch's love of music eventually drew him to the record business, and in the late 1940s, he became an executive at the Musicraft Records label in New York City. In 1950, he founded Lyrichord – a venture launched largely with the \$10,000 prize money won in a jingle contest by his wife, Theresa, who worked at his side at Lyrichord for over 40 years.

The Lyrichord Archive Series, recorded by scholars such as Verna Gillis, Rosina Schlenker, Steve Otto, Wolf-Peter Stiftel, and Katsumaka Takasago, will ***not*** be available in stores, but only through [www.lyrichord.com](http://www.lyrichord.com) and [www.worldmusicstore.com](http://www.worldmusicstore.com) at \$19.95 per title. Music libraries and educational institutions are encouraged to provide standing purchase orders for the entire series.

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## **Lyrichord Discs**

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